



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Petta Ryan & Co
Attention: Accounts Payable
117 Sterling St
Clinton, MA 01310

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
949699-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Committee Against Physician	PAS Oct/Nov 12 TV	151

Flight Dates	Order #	Alt Order #
10/16/12 - 11/06/12	949699	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/22/12	11/06/12	6a Eyeopener	558-7a	MTWTF--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB W 10/31/12 6:38 AM 6a Eyeopener 558-7a :30 RB201202H \$3,000.00 NM									
5 WCVB Th 11/01/12 6:10 AM 6a Eyeopener 558-7a :30 RB201202H \$3,000.00 NM									
4 WCVB F 11/02/12 5:58 AM 6a Eyeopener 558-7a :30 RB201203 \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB M 11/05/12 5:58 AM 6a Eyeopener 558-7a :30 RB201202H \$3,000.00 NM									
7 WCVB Tu 11/06/12 6:27 AM 6a Eyeopener 558-7a :30 RB201203 \$3,000.00 NM									
2	10/17/12	11/06/12	Good Morning America	658-9a	-TWTF--	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 10/29/12 7:47 AM Good Morning America 658-9a :30 RB201205H \$3,000.00 NM									
8 WCVB Tu 10/30/12 7:59 AM Good Morning America 658-9a :30 RB201205H \$3,000.00 NM									
7 WCVB W 10/31/12 8:47 AM Good Morning America 658-9a :30 RB201205H \$3,000.00 NM									
5 WCVB F 11/02/12 7:28 AM Good Morning America 658-9a :30 RB201202H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WCVB M 11/05/12 7:49 AM Good Morning America 658-9a :30 RB201203 \$3,000.00 NM									
10 WCVB Tu 11/06/12 7:49 AM Good Morning America 658-9a :30 RB201205H \$3,000.00 NM									
3	10/16/12	11/06/12	LIVE WITH KELLY & MICHAEL 9A-10A		-TWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB Tu 10/30/12 9:59 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 RB201205H \$600.00 NM									
5 WCVB Th 11/01/12 10:00 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 RB201205H \$600.00 NM									
4 WCVB F 11/02/12 9:38 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 RB201205H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$600.00									

DUPLICATE INVOICE



Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

www.thebostonchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
949699-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Committee Against Physicians		PAS Oct/Nov 12 TV	151

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/16/12	11/06/12	LIVE WITH KELLY & MICHAEL 9A-10A		- TWTF--	:30	3	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB Tu 11/06/12 9:50 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 RB201202H \$600.00 NM									
4 10/16/12 11/06/12 Midday News 1158a-1230p - TWTF-- :30 3 \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB W 10/31/12 12:15 PM Midday News 1158a-1230p :30 RB201203 \$1,000.00 NM									
4 WCVB Th 11/01/12 12:14 PM Midday News 1158a-1230p :30 RB201203 \$1,000.00 NM									
5 WCVB F 11/02/12 12:27 PM Midday News 1158a-1230p :30 RB201203 \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB Tu 11/06/12 12:27 PM Midday News 1158a-1230p :30 RB201203 \$1,000.00 NM									
5 10/16/12 11/06/12 Millionaire 1228-1p - TWTF-- :30 3 \$1,200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB W 10/31/12 Millionaire 1228-1p :00 \$1,200.00 NM									
See MG 9.16,9.17,9.18									
5 WCVB Th 11/01/12 12:52 PM Millionaire 1228-1p :30 RB201202H \$1,200.00 NM									
6 WCVB F 11/02/12 12:51 PM Millionaire 1228-1p :30 RB201202H \$1,200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB Tu 11/06/12 12:50 PM Millionaire 1228-1p :30 RB201205H \$1,200.00 NM									
6 10/16/12 11/06/12 ELLEN EF 4P-5P - TWTF-- :30 3 \$1,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB Tu 10/30/12 4:29 PM ELLEN EF 4P-5P :30 RB201205H \$1,500.00 NM									
4 WCVB Th 11/01/12 4:29 PM ELLEN EF 4P-5P :30 RB201205H \$1,500.00 NM									
5 WCVB F 11/02/12 4:45 PM ELLEN EF 4P-5P :30 RB201205H \$1,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 11/05/12 4:19 PM ELLEN EF 4P-5P :30 RB201203 \$1,500.00 NM									
7 10/16/12 11/06/12 Newscenter 5 at 5 5-6p - TWTF-- :30 4 \$2,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 10/29/12 4:52 PM Newscenter 5 at 5 5-6p :30 RB201205H \$2,500.00 NM									
8 WCVB Tu 10/30/12 5:23 PM Newscenter 5 at 5 5-6p :30 RB201205H \$2,500.00 NM									
7 WCVB W 10/31/12 5:55 PM Newscenter 5 at 5 5-6p :30 RB201202H \$2,500.00 NM									
5 WCVB F 11/02/12 5:15 PM Newscenter 5 at 5 5-6p :30 RB201202H \$2,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WCVB M 11/05/12 5:45 PM Newscenter 5 at 5 5-6p :30 RB201202H \$2,500.00 NM									

DUPLICATE INVOICE



Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

www.thebostonchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
949699-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Committee Against Physicians		PAS Oct/Nov 12 TV	151

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/22/12	11/06/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	4	\$3,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 4 \$3,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 10/29/12 6:20 PM Newscenter 5 at 6 6-630p :30 RB201205H \$3,750.00 NM									
7 WCVB W 10/31/12 6:26 PM Newscenter 5 at 6 6-630p :30 RB201205H \$3,750.00 NM									
5 WCVB Th 11/01/12 6:27 PM Newscenter 5 at 6 6-630p :30 RB201203 \$3,750.00 NM									
8 WCVB F 11/02/12 6:27 PM Newscenter 5 at 6 6-630p :30 RB201205H \$3,750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$3,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WCVB M 11/05/12 6:29 PM Newscenter 5 at 6 6-630p :30 RB201203 \$3,750.00 NM									
9	10/16/12	11/06/12	M-F Inside Edition	658-730p	-TWTF--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 MTWTF-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
15 WCVB M 10/29/12 Newscenter 5 at 6 6-630p :00 \$3,000.00 NM									
See MG 9.16,9.17,9.18									
14 WCVB Tu 10/30/12 5:44 PM Newscenter 5 at 5 5-6p :30 RB201205H \$2,500.00 NM									
MG for 10.3,7.4,9.4,9.3									
13 WCVB Su 11/04/12 7:16 PM OTR Primetime Election Special LOCAL PRIME SPI :30 RB201205H \$3,000.00 NM									
MG for 10.3,7.4,9.4,9.3									
12 WCVB Su 11/04/12 7:44 PM OTR Primetime Election Special LOCAL PRIME SPI :30 RB201203 \$3,000.00 NM									
MG for 10.3,7.4,9.4,9.3									
18 WCVB M 11/05/12 12:23 PM Midday News 1158a-1230p :30 RB201203 \$1,200.00 NM									
MG for 9.15,5.4,5.1									
17 WCVB M 11/05/12 3:23 PM KATIE COURIC DAY 3-4p :30 RB201205H \$1,200.00 NM									
MG for 9.15,5.4,5.1									
16 WCVB M 11/05/12 6:59 PM LOCAL POLITICAL PROGRAM LOCAL POLITICAL :30 RB201205H \$3,000.00 NM									
MG for 9.15,5.4,5.1									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Tu 10/30/12 M-F Inside Edition 658-730p :00 \$3,000.00 NM									
See MG 9.12,9.13,9.14,9.15									
5 WCVB Tu 10/30/12 7:24 PM M-F Inside Edition 658-730p :30 RB201205H \$3,000.00 NM									
6 WCVB Th 11/01/12 7:22 PM M-F Inside Edition 658-730p :30 RB201202H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 11/05/12 M-F Inside Edition 658-730p :00 \$3,000.00 NM									
See MG 9.19									
19 WCVB M 11/05/12 8:42 AM Good Morning America 658-9a :30 RB201205H \$3,000.00 NM									
MG for 9.7 11/05									
10	10/16/12	11/06/12	Chronicle	728-8p	-TWTF--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/29/12 7:39 PM Chronicle 728-8p :30 RB201205H \$3,000.00 NM									
5 WCVB Tu 10/30/12 7:53 PM Chronicle 728-8p :30 RB201205H \$3,000.00 NM									
6 WCVB W 10/31/12 7:29 PM Chronicle 728-8p :30 RB201203 \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$3,000.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

www.thebostonchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
949699-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Committee Against Physicians		PAS Oct/Nov 12 TV	151

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/16/12	11/06/12	Chronicle	728-8p	- TWTF--	:30	3	\$3,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 11/05/12 Chronicle 728-8p :00 \$3,000.00 NM									
See MG 10.12									
12 WCVB M 11/05/12 7:52 PM LOCAL POLITICAL PROGRAM LOCAL POLITICAL :30 RB201203 \$3,000.00 NM									
MG for 10.7 11/05									
11	10/29/12	11/06/12	Dancing w/ Stars	Prime Other	M-----	:30	1	\$30,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$30,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/29/12 8:09 PM Dancing w/ Stars Prime Other :30 RB201205H \$30,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$30,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 11/05/12 9:14 PM Dancing w/ Stars Prime Other :30 RB201203 \$30,000.00 NM									
12	11/05/12	11/06/12	Castle	958-11p	M-----	:30	1	\$15,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 11/05/12 10:34 PM Castle 958-11p :30 RB201203 \$15,000.00 NM									
14	10/29/12	11/04/12	Private Practice	958-11p	-T-----	:30	1	\$12,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -T----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/30/12 10:38 PM Private Practice 958-11p :30 RB201205H \$12,000.00 NM									
17	10/16/12	11/04/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----SS 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Sa 11/03/12 6:23 AM 6a Weekend Eyeopener 558-7a :30 RB201203 \$1,200.00 NM									
3 WCVB Su 11/04/12 6:39 AM 6a Weekend Eyeopener 558-7a :30 RB201203 \$1,200.00 NM									
18	10/16/12	11/04/12	Weekend GMA	7-8a	-----SS	:30	2	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----SS 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Sa 11/03/12 7:40 AM Weekend GMA 7-8a :30 RB201205H \$2,000.00 NM									
3 WCVB Su 11/04/12 7:54 AM Weekend GMA 7-8a :30 RB201205H \$2,000.00 NM									
19	10/16/12	11/04/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Sa 11/03/12 8:29 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 RB201202H \$1,500.00 NM									
20	10/16/12	11/04/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
949699-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Committee Against Physicians	PAS Oct/Nov 12 TV	151	

www.thebostonchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Rate	Type
							Week	1		
20	10/16/12	11/04/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30		1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	WCVB	Su	11/04/12	8:53 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	RB201203	\$1,200.00	NM
21	10/22/12	11/06/12	46TH ANNUAL CMA AW/8-11PM ON 11/1		---T---	:30		1	\$15,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
	10/29/12	11/04/12	---T---		1	\$15,000.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WCVB	Th	11/01/12	10:40 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	RB201205H	\$15,000.00	NM
Total Spots							60			

Payment Terms 30 Days

<u>Gross Total</u>	\$226,250.00
<u>Agency Commission</u>	\$33,937.50
<u>Net Amount Due</u>	\$192,312.50